

Tourism refers to activities of foreign and domestic visitors traveling to and staying in places outside their usual environment for not more than one continuous year for leisure, business and other purposes not related to employment with pay from within the place visited. Traveling for the purpose of conducting businesses, for education and training, etc., can also be part of tourism.

Both foreign visitors (country of residence is other than the Philippines) and domestic visitors (Philippine residents) are covered in the survey.

Tourism activities encompass all that foreign and domestic visitors do for a trip or while on a trip. It is not restricted to what could be considered as "typical" tourism activities such as sightseeing, sunbathing, visiting site, etc.. From an economic point of view, the basic activity of foreign and domestic visitors is consumption, that is, the acquisition of consumption goods and services to satisfy individual or collective needs and wants. For the purposes of this survey, industries that respond to tourism consumption will be covered.

1. Economic Activity or Business in 2014

A. What is the main activity of this establishment in 2014?

Main Activity refers to the activity that contributes the biggest or major portion of the gross income or revenue of this establishment.

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Mark (✓) the appropriate box.

- | | | | |
|----------------------------|----------------------------|----------------------------|-----------------------|
| 1 <input type="checkbox"/> | Travel Agency | 5 <input type="checkbox"/> | Water transport |
| 2 <input type="checkbox"/> | Tour Operator | 6 <input type="checkbox"/> | Air transport |
| 3 <input type="checkbox"/> | Booking/Ticketing services | 7 <input type="checkbox"/> | Others, specify _____ |
| 4 <input type="checkbox"/> | Land transport | | |

B. Aside from its main activity, does this establishment also own and operate within its premises any of the following in 2014?

Mark (✓) applicable box/es.

- | | | | |
|----------------------------|----------------------------|----------------------------|-------------------------------|
| 1 <input type="checkbox"/> | Travel Agency | 5 <input type="checkbox"/> | Forwarding services |
| 2 <input type="checkbox"/> | Tour Operator | 6 <input type="checkbox"/> | Renting of business space |
| 3 <input type="checkbox"/> | Booking/Ticketing services | 7 <input type="checkbox"/> | Sports/Recreational/Amusement |
| 4 <input type="checkbox"/> | Transport renting services | 8 <input type="checkbox"/> | Others, specify _____ |

2. Employment as of 15 November 2014

Paid employees are all full-time and part-time employees working in or for the establishment and receiving regular pay, as well as those working away from this establishment and paid by and under the control of this establishment.

INCLUDE:

- ✓ Employees on sick or maternity leave
- ✓ Employees on paid vacation or holiday
- ✓ Employees on strike
- ✓ Directors of corporations working for pay
- ✓ Executives/managers and other officers of the same category
- ✓ Persons hired only during peak seasons
- ✓ Working owners receiving regular pay
- ✓ Apprentices and learners receiving regular pay
- ✓ Any other employee receiving regular pay not reported above

EXCLUDE:

- * Directors paid solely for their attendance at meetings of Board of Directors
- * Consultants
- * Workers on indefinite leave
- * Working owners who do not receive regular pay
- * Workers receiving commissions only
- * Workers not in the payroll of this establishment

Unpaid employees are working owners who do not receive regular pay, apprentices and learners without regular pay, and persons working for at least 1/3 of the working time normal to this establishment without regular pay.

EXCLUDE:

- * Silent or inactive business partners

Report both paid and unpaid employees of this establishment as of November 15, 2014.

Nationality	LN NO	Employment by Sex		
		Total	Male	Female
a. Filipino	01			
b. Non-Filipino	02			
c. Total (sum of a and b)	03			

2. Employment as of 15 November 2014 (Cont.)**2A. Number of Tour Guides**

Tour Guide refers to an individual who guides tourists, both foreign and domestic, for a fee, commission, or any other form of lawful remuneration.

Status	LN NO	Number of Tour Guides by Sex		
		Total	Male	Female
1. Regular employee of this establishment	01			
2. Freelance or on commission basis	02			
3. Total (sum of 1 and 2)	03			

2.1 Seasonal Workers from March to May 2014

Seasonal Workers refer to individuals who were hired for a specific period of time to augment the regular employees due to high demand of clients and/or increased work demands during peak months.

A. Did this establishment hire seasonal workers during the period March to May 2014? YES NO

If YES, report the number of seasonal workers hired from March to May 2014. The seasonal workers should be counted only once for the same person regardless of how many times they were rehired during the said period.

Seasonal Workers	Total	Male	Female

3. Facilities/Amenities and Usage in 2014

Report all facilities and amenities present for clients/guests use in this establishment. The facilities and amenities may not necessarily be owned and operated by this establishment.

A. What are the available facilities in this establishment in 2014?

Mark (✓) applicable box/es.

- | | |
|--|--|
| 1 <input type="checkbox"/> On-line booking/reservation | 5 <input type="checkbox"/> Foreign Exchange Counter |
| 2 <input type="checkbox"/> Own terminal/Garage/Dockyard | 6 <input type="checkbox"/> Stores/Specialty Shops |
| 3 <input type="checkbox"/> Wireless Internet Connection (Wi-Fi) | 7 <input type="checkbox"/> Sports/Recreational/Amusement |
| 4 <input type="checkbox"/> Electronic payment
(Ex. Credit card, Debit card) | 8 <input type="checkbox"/> Others, specify _____ |

B. What are the available services in this establishment in 2014?

Mark (✓) applicable box/es.

- | | |
|--|---|
| 1 <input type="checkbox"/> Tour guide services | 4 <input type="checkbox"/> Accommodation services |
| 2 <input type="checkbox"/> Tour packaging services | 5 <input type="checkbox"/> Passport processing |
| 3 <input type="checkbox"/> Transport services | 6 <input type="checkbox"/> Others, specify _____ |

4. Transport Facilities in 2014

Report all transport facilities owned and operated by this establishment which are available for use by clients/ guests in 2014.

Type of Transport Facility	LN NO	Number of Units	Average Seating Capacity
A. Land Transport			
1. Car/Sedan	01		
2. Limousine	02		
3. AUV/SUV	03		
4. Van	04		
5. Mini-bus	05		
6. Chartered bus	06		
7. Others, <i>specify</i> _____	07		
B. Water Transport			
1. Motorboat/Motorized banca	01		
2. Ferry	02		
3. Yacht	03		
4. Passenger ship	04		
5. Others, <i>specify</i> _____	05		
C. Air Transport			
1. Airplane	01		
2. Helicopter	02		
3. Others, <i>specify</i> _____	03		

5. Revenue in 2014

- A. How much is the total revenue/sales of this establishment in 2014?
- B. What percent of the total revenue/sales of this establishment was generated from tourists in 2014?

6. Plans for Expansion/Renovation Within the Next Five Years

- A. Does this establishment plan to expand within the next five years? YES NO
- If YES, answer the following questions, if applicable.*
1. How many additional regular employees do you plan to hire as tour guides?
2. How many branch offices do you plan to establish?

6. Plans for Expansion/Renovation Within the Next Five Years (Cont.)

3. How many units do you plan to add?

Type of Transport Facility	LN NO	Number of Units
A. Land Transport		
1. Car/Sedan	01	
2. Limousine	02	
3. AUV/SUV	03	
4. Van	04	
5. Mini-bus	05	
6. Chartered bus	06	
7. Others, <i>specify</i> _____	07	
B. Water Transport		
1. Motorboat/Motorized banca	01	
2. Ferry	02	
3. Yacht	03	
4. Passenger ship	04	
5. Others, <i>specify</i> _____	05	
C. Air Transport		
1. Airplane	01	
2. Helicopter	02	
3. Others, <i>specify</i> _____	03	

4. How much is the estimated cost of expansion?

B. Does this establishment plan to renovate its facilities and/or upgrade its transport facilities within the next five years?

 YES NO

1. If YES, how much is the estimated cost of renovation/upgrading?

7. DOT Accreditation in 2014

Is this establishment accredited by DOT in 2014?

 YES NO

8. Other Information Use the space provided for any remarks regarding entry/entries in the questionnaire.

9. Certification

I hereby certify that this report for the period _____ to _____ has been completed as accurately as the records of this establishment allow and with the best estimates in some instances.

Name _____ Signature _____
 Position Title _____ Date _____

10. Contact Person

Person to be contacted for queries regarding this form:

Name _____ Address: _____
 Title/Designation _____
 Tel No.: _____ Fax No.: _____ Email Address: _____

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Activity	Name	Signature	Number of Items	Date
Field Office:				
Distributed by				/ /
Collected by				/ /
Field Edited by				/ /
Manually Processed by				/ /
Machine Processed by				/ /
Central Office:				
Validated by				/ /
				/ /

THANK YOU FOR ACCOMPLISHING THIS FORM