

2015-2016 SURVEY OF FOOD DEMAND FOR AGRICULTURAL COMMODITIES
November 2015 Survey Round

SUPPLEMENTARY GUIDELINES

A. Training / Briefing

1. Discuss the Field Operations Manual, Supplementary Guidelines, Field Editing Manual and other training materials.
2. Conduct mock interviews and dry-run exercises.
3. Clarify issues and concerns encountered during mock interviews and dry-run exercises.
4. Ask the SRs to fill-up the Training Evaluation Form.
5. Discuss the Timetable of Activities especially data collection period up to submission of survey returns.
6. Distribute assignments and the survey materials.
7. Consolidate the training evaluation forms and prepare report on the conduct of training for submission to Central Office (C.O.)

B. Data collection

1. Remind the SRs of the need to observe protocol. Conduct the usual courtesy call to the Barangay Official in getting permission for the conduct of SFD in the barangay. Afterwards, locate the residential addresses of the sample households using the provided list of sample households as reference (see attached template). Look for the respondent interviewed in the previous round's survey (the target respondent) and proceed with the interview based on the instructions in the SFD Field Operations Manual and Supplementary Guidelines. It is understood that the respondents interviewed last round met the following criteria set for the survey:
 - An adult household member, not necessarily the household head
 - Knowledgeable on the quantity of food consumption and consumption patterns of the household members
 - Willing to provide the information needed for the survey
2. During the visit, several scenarios may happen. Below are some tips that can aid the SRs in handling the following situations:

Scenario 1: Target respondent refuses to cooperate this time

Exert efforts to elicit respondent's cooperation. If he/she still refuses to cooperate, ask if there is anyone else in the household who is knowledgeable on the quantity of food consumption and consumption patterns of the household members and is willing to be interviewed. If **none**, politely thank that person and indicate on the list of samples the **code for refusal (code 30)** and the **name of the uncooperative respondent** as illustrated below.

Republic of the Philippines Philippine Statistics Authority Quezon City 2015-2016 SURVEY OF FOOD DEMAND FOR AGRICULTURAL COMMODITIES NOVEMBER 2015 Round List of Sample Households										RESULT OF VISIT			
REGION: 02 - CAGAYAN VALLEY CODE - NAME					PROVINCE: 50 - NUEVA VIZCAYA CODE - NAME					(Indicate code and supply needed details)			
QC NO.	MUN	BRGY	NAME OF MUNICIPALITY	NAME OF BARANGAY	BRGY CLASS 1-Urban 2-Rural	HH CODE	NAME OF HOUSEHOLD HEAD	RESIDENTIAL ADDRESS (House no., street name, purok / sitio)	NAME OF RESPONDENT LAST ROUND	CODE	For code 30: NAME OF RESPONDENT For codes 41 to 43: NAME OF INFORMANT	NO. OF CALL- BACKS	RESULT OF LAST CALL- BACK (CODE)
001	01	009	AMBAGUIO	TIBLAC	2	01	ALLAWAS, DECORANI G.	CENTRO	ALLAWAS, MARY A.	10			
002	01	009	AMBAGUIO	TIBLAC	2	02	DAQUIOAG, JOEL B.	CENTRO	DAQUIOAG, JANET G.	10			
003	01	009	AMBAGUIO	TIBLAC	2	03	TAYABAN, CARMEN P.	UPPER TIBLAC	TAYABAN, APRINA P.	30	TAYABAN, APRINA P.		
004	01	009	AMBAGUIO	TIBLAC	2	04	GUYON, CHARLIE L.	TIBLAC PROPER	GUYON, LEE ANN G.				

However, if another member qualifies as respondent and is willing to provide the needed information, proceed with the interview using the questionnaire and indicate afterwards the result of call as shown in the figure below.

REPUBLIC OF THE PHILIPPINES PHILIPPINE STATISTICS AUTHORITY QUEZON CITY 2015-2016 SURVEY OF FOOD DEMAND FOR AGRICULTURAL COMMODITIES NOVEMBER 2015 Round List of Sample Households										RESULT OF VISIT			
REGION: 02 - CAGAYAN VALLEY CODE - NAME					PROVINCE: 50 - NUEVA VIZCAYA CODE - NAME					(Indicate code and supply needed details)			
QC NO.	MUN	BRGY	NAME OF MUNICIPALITY	NAME OF BARANGAY	BRGY CLASS 1-Urban 2-Rural	HH CODE	NAME OF HOUSEHOLD HEAD	RESIDENTIAL ADDRESS (House no., street name, purok / sitio)	NAME OF RESPONDENT LAST ROUND	CODE	For code 30: NAME OF RESPONDENT For codes 41 to 43: NAME OF INFORMANT	NO. OF CALL- BACKS	RESULT OF LAST CALL- BACK (CODE)
001	01	009	AMBAGUIO	TIBLAC	2	01	ALLAWAS, DECORANI G.	CENTRO	ALLAWAS, MARY A.	10			
002	01	009	AMBAGUIO	TIBLAC	2	02	DAQUIOAG, JOEL B.	CENTRO	DAQUIOAG, JANET G.	10			
003	01	009	AMBAGUIO	TIBLAC	2	03	TAYABAN, CARMEN P.	UPPER TIBLAC	TAYABAN, CARMEN P. TAYABAN, APRINA P.	10			
004	01	009	AMBAGUIO	TIBLAC	2	04	GUYON, CHARLIE L.	TIBLAC PROPER	GUYON, LEE ANN G.				

Scenario 2: Target respondent is not available at the time of visit, no other household member qualifies as respondent, or the entire household is temporarily away but is expected to be back within the survey period.

Indicate **code '41'** on the list of samples, and write the **name of informant** or the person who gave the information. Ask also when a call back can be made to the sample household.

One (1) callback (or 2 visits) for each sample barangay will be allowed for this survey. Indicate **result of the last callback** on the list of samples.

On the last callback, possible results are:

- 10 – completed
- 20 – not completed
- 30 – refused to be interviewed
- 41 – no qualified respondent/
household temporarily away
- 42 – area temporarily not accessible

 Republic of the Philippines Philippine Statistics Authority Quezon City 2015-2016 SURVEY OF FOOD DEMAND FOR AGRICULTURAL COMMODITIES NOVEMBER 2015 Round List of Sample Households										RESULT OF VISIT 10 - Completed 20 - Not completed 30 - Refused to be interviewed No qualified respondent / Household temporarily away 41 - Area temporarily not accessible 42 - Resides in another barangay			
REGION: 02 - CAGAYAN VALLEY					PROVINCE: 50 - NUEVA VIZCAYA					(Indicate code and supply needed details)			
CODE - NAME					CODE - NAME					CODE	For code 30: NAME OF RESPONDENT For codes 41 to 43: NAME OF INFORMANT	NO. OF CALL-BACKS	RESULT OF LAST CALL-BACK (CODE)
QC NO.	MUN	BRGY	NAME OF MUNICIPALITY	NAME OF BARANGAY	BRGY CLASS 1-Urban 2-Rural	HH CODE	NAME OF HOUSEHOLD HEAD	RESIDENTIAL ADDRESS (House no., street name, purok / sitio)	NAME OF RESPONDENT LAST ROUND				
001	01	009	AMBAGUIO	TIBLAC	2	01	ALLAWAS, DECORANI G.	CENTRO	ALLAWAS, MARY A.	10			
002	01	009	AMBAGUIO	TIBLAC	2	02	DAQUIOAG, JOEL B.	CENTRO	DAQUIOAG, JANET G.	10			
003	01	009	AMBAGUIO	TIBLAC	2	03	TAYABAN, CARMEN P.	UPPER TIBLAC	TAYABAN, APRINA P.	30	TAYABAN APRINA		
004	01	009	AMBAGUIO	TIBLAC	2	04	GUYON, CHARLIE L.	TIBLAC PROPER	GUYON, LEE ANN G.	41	GUYON, LEE ANN G.	1 10	
005	01	009	AMBAGUIO	TIBLAC	2	05	DULAGAN, MARLO G.	TIBLAC CENTRO	DULAGAN, GIGI B.				

Scenario 3: Area is temporarily not accessible

Whenever applicable, ask the informant when the area is most likely to be accessible so that a callback can be made. If the area cannot be accessed within the survey period, write on the list of samples code '42' as well as the name of the person who gave the information.

Republic of the Philippines Philippine Statistics Authority Quezon City 2015-2016 SURVEY OF FOOD DEMAND FOR AGRICULTURAL COMMODITIES NOVEMBER 2015 Round List of Sample Households										RESULT OF VISIT 10 - Completed 20 - Not completed 30 - Refused to be interviewed 41 - No qualified respondent / Household temporarily away 42 - Area temporarily not accessible 43 - Resides in another barangay			
REGION: 02 - CAGAYAN VALLEY CODE - NAME					PROVINCE: 50 - NUEVA VIZCAYA CODE - NAME					(Indicate code and supply needed details)			
QC NO.	MUN	BRGY	NAME OF MUNICIPALITY	NAME OF BARANGAY	BRGY CLASS 1-Urban 2-Rural	HH CODE	NAME OF HOUSEHOLD HEAD	RESIDENTIAL ADDRESS (House no., street name, purok / sitio)	NAME OF RESPONDENT LAST ROUND	CODE	For code 30: NAME OF RESPONDENT For codes 41 to 43: NAME OF INFORMANT	NO. OF CALL-BACKS	RESULT OF LAST CALL-BACK (CODE)
001	01	009	AMBAGUIO	TIBLAC	2	01	ALLAWAS, DECORANI G.	CENTRO	ALLAWAS, MARY A.	10			
002	01	009	AMBAGUIO	TIBLAC	2	02	DAQUIOAG, JOEL B.	CENTRO	DAQUIOAG, JANET G.	10			
003	01	009	AMBAGUIO	TIBLAC	2	03	TAYABAN, CARMEN P.	UPPER TIBLAC	TAYABAN, APRINA P.	30	TAYABAN APRINA		
004	01	009	AMBAGUIO	TIBLAC	2	04	GUYON, CHARLIE L.	TIBLAC PROPER	GUYON, LEE ANN G.	41	GUYON, LEE ANN G.	1	10
005	01	009	AMBAGUIO	TIBLAC	2	05	DULAGAN, MARLO G.	TIBLAC CENTRO	DULAGAN, GIGI B.	10			
006	01	009	AMBAGUIO	TIBLAC	2	06	BENAYONG, ERICK A.	CENTRO TIBLAC	BENAYONG, ERICK A.	42	RULLODA, WILLIAM G.		
007	01	009	AMBAGUIO	TIBLAC	2	07	BACYAWAN, JERICK B.	CENTRO TIBLAC	BACYAWAN, JERICK B.	42	RULLODA, WILLIAM G.		
008	01	009	AMBAGUIO	TIBLAC	2	08	MATIS, MAYO L.	CENTRO TIBLAC	MATIS, JAY-ANN	42	RULLODA, WILLIAM G.		
009	01	009	AMBAGUIO	TIBLAC	2	09	CAYABAN, JODERICO T.	TIBLAC CENTRO	CAYABAN, JUVELYN M.	42	RULLODA, WILLIAM G.		
010	01	009	AMBAGUIO	TIBLAC	2	10	ABIADO, JIMMY A.	TIBLAC CENTRO	ABIADO, JERRY D.	42	RULLODA, WILLIAM G.		

Scenario 4: Sample household resides in another barangay already

This happens when the entire sample household moved to another barangay after last round's survey period. In this case, indicate code '43' as well as the name of informant on the list of samples.

Republic of the Philippines Philippine Statistics Authority Quezon City 2015-2016 SURVEY OF FOOD DEMAND FOR AGRICULTURAL COMMODITIES NOVEMBER 2015 Round List of Sample Households										RESULT OF VISIT 10 - Completed 20 - Not completed 30 - Refused to be interviewed 41 - No qualified respondent / Household temporarily away 42 - Area temporarily not accessible 43 - Resides in another barangay			
REGION: 02 - CAGAYAN VALLEY CODE - NAME					PROVINCE: 50 - NUEVA VIZCAYA CODE - NAME					(Indicate code and supply needed details)			
QC NO.	MUN	BRGY	NAME OF MUNICIPALITY	NAME OF BARANGAY	BRGY CLASS 1-Urban 2-Rural	HH CODE	NAME OF HOUSEHOLD HEAD	RESIDENTIAL ADDRESS (House no., street name, purok / sitio)	NAME OF RESPONDENT LAST ROUND	CODE	For code 30: NAME OF RESPONDENT For codes 41 to 43: NAME OF INFORMANT	NO. OF CALL-BACKS	RESULT OF LAST CALL-BACK (CODE)
001	01	009	AMBAGUIO	TIBLAC	2	01	ALLAWAS, DECORANI G.	CENTRO	ALLAWAS, MARY A.	10			
002	01	009	AMBAGUIO	TIBLAC	2	02	DAQUIOAG, JOEL B.	CENTRO	DAQUIOAG, JANET G.	10			
003	01	009	AMBAGUIO	TIBLAC	2	03	TAYABAN, CARMEN P.	UPPER TIBLAC	TAYABAN, APRINA P.	30	TAYABAN APRINA		
004	01	009	AMBAGUIO	TIBLAC	2	04	GUYON, CHARLIE L.	TIBLAC PROPER	GUYON, LEE ANN G.	41	GUYON, LEE ANN G.	1	10
005	01	009	AMBAGUIO	TIBLAC	2	05	DULAGAN, MARLO G.	TIBLAC CENTRO	DULAGAN, GIGI B.	43	RULLODA, WILLIAM G.		
006	01	009	AMBAGUIO	TIBLAC	2	06	BENAYONG, ERICK A.	CENTRO TIBLAC	BENAYONG, ERICK A.				
007	01	009	AMBAGUIO	TIBLAC	2	07	BACYAWAN, JERICK B.	CENTRO TIBLAC	BACYAWAN, JERICK B.				

Scenario 5: Household head transfers to another household which is not a sample household. Other household members remain in the sample household.

Ask the **name of the new household head** and indicate it in the list of samples above the name of former household head as shown below:

Name of former household head:
VENANCIO RUIZ

Name of new household head:
EDEN RUIZ

How to reflect correction in the list of samples:

RUIZ, EDEN
~~RUIZ, VENANCIO~~

3. Replacement of sample households **WILL NOT BE ALLOWED** because **PANEL** data should be generated. This will be used for the construction of demand function and elasticities of demand for major commodities.
4. SRs will be compensated only for the sample households that are **successfully enumerated**.
5. **Spot-checking and back-checking** will be conducted during and after the data collection period, respectively, by field supervisors and Central Office personnel. Information indicated in the **Result of Visit** portion of the list of samples will serve as one of the inputs in the **back-checking** activity.
6. Filling-out the questionnaire
 - Accomplish the portion for Questionnaire Control Number (QCN) and Blocks A and B of the questionnaire before going to the sample households by copying the required information from the list of sample households. This is shown in the illustration below.

Illustration: List of samples with entries copied into the questionnaire

2015-2016 SURVEY OF FOOD DEMAND FOR AGRICULTURAL COMMODITIES NOVEMBER 2015 Round										RESULT OF VISIT			
List of Sample Households													
REGION: 06 - WESTERN VISAYAS					PROVINCE: 79 - GUIMARAS								
CODE - NAME					CODE - NAME								
QC NO.	MUN	BRGY	NAME OF MUNICIPALITY	NAME OF BARANGAY	BRGY CLASS 1-Urban 2-Rural	HH CODE	NAME OF HOUSEHOLD HEAD	RESIDENTIAL ADDRESS (House no., street name, purok / sitio)	NAME OF RESPONDENT LAST ROUND	CODE	For codes 30: NAME OF RESPONDENT	For codes 41 to 42: NO. OF CALL-BACKS	For codes 43 to 44: RESULT OF LAST CALL-BACK (CODE)
001	01	003	BUENAVISTA	BANBAN	2	01	SUMALATAR ROSILDA G.	PUROK 1 BANBAN	SUMALATAR ROSILDA G.				
002	01	003	BUENAVISTA	BANBAN	2	02	PADILLA BERNALDO V.	PUROK 1 BANBAN	PADILLA KIRBY E.				
003	01	003	BUENAVISTA	BANBAN	2	03	TABUJARA JESUS U.	PUROK 2	TABUJARA MARY JEAN G.				

2015-2016 SURVEY OF FOOD DEMAND FOR AGRICULTURAL COMMODITIES (NOVEMBER Survey Round)									
A. GEOGRAPHIC INFORMATION					B. SAMPLE HOUSEHOLD IDENTIFICATION				
1. Region: WESTERN VISAYAS [0 6]					Household Serial Number (HSN): [0 1]				
2. Province: GUIMARAS [7 9]					1. Name of household head : SUMALATAR ROSILDA G. SURNAME FIRST NAME M.I.				
3. City/Municipality: BUENAVISTA [0 1]					2. Residential address : PUROK 1 BANBAN COMPLETE RESIDENTIAL ADDRESS				
4. Barangay: BANBAN [0 0 3]					3. Name of respondent : SUMALATAR ROSILDA G. SURNAME FIRST NAME M.I.				
4.1 Classification (encircle code): 1 - Urban <input type="radio"/> 2 - Rural <input checked="" type="radio"/>					4. Contact number of respondent : 09994418466				

Indicate the household code HERE

Note: indicate the household code beside the name of the household head.

- Once the target sample has been identified, start the interview. Be polite and courteous in asking questions. Begin with Block C of the questionnaire. Though this information were already asked in the first survey round, there is still a need to ask them again to ensure that any addition/subtraction in the household membership will be captured.
- Upon completion of the survey, the SRs are expected to take a second look or at least do a run-down of the questionnaires prior to submission to the Provincial Statistics Office (PSO).
- The PSO staff should also fill-up the **Data Collection Feedback Sheet** and consolidate into one report regarding data collection. This will be part of the Narrative Report to be submitted to AAD through e-mail (aasid.bas@gmail.com).
- The PSO staff should submit to Agricultural Accounts Division (AAD) through e-mail (aasid.bas@gmail.com), weekly report regarding *status of data collection* in the province until the activity is completed or the last sample/ questionnaire has been submitted to the PSO (See **Appendix J, Field Operations Manual – Monitoring Template**).

C. Editing and Encoding of Survey Returns

1. Ensure that the submitted **survey returns** and **masterlist** are complete.
2. Sort / arrange the survey returns accordingly.
3. Start doing **manual editing**. The Field Operations Manual and Field Editing and Coding Guidelines must be at hand. This will help the editor in identifying common errors in the questionnaire.
4. When all survey returns have been reviewed and edited, start encoding using the Excel-based data entry program.
5. The PSO staff should submit to Agricultural Accounts Division (AAD) through e-mail (aasid.bas@gmail.com), weekly report regarding *status of encoding* in the province until the activity is completed or the last sample/ questionnaire has been encoded (**See Appendix J, Field Operations Manual – Monitoring Template**).

D. Submission of Raw Data Files, Data Cleaning and Submission of Clean Data Files and Data Validation Files

1. When all survey returns have been encoded and the RAW DATA FILES (**Error List Template_NOV_Ver1**) have been prepared, submit the file to AAD through e-mail (aasid.bas@gmail.com).
2. Save the raw data file as Error List Template_NOV_Ver 2 and conduct the data review / data cleaning.
3. When data cleaning is finished, conduct Provincial Data Review (PDR) as well as Regional Data Review (RDR). After PDR and RDR, submit the clean data file (Error List Template_NOV_Ver2) and data validation file with the corresponding remarks on the Per Capita Consumption table (e-mail to aasid.bas@gmail.com).
4. The PSO staff should submit to AAD through e-mail (aasid.bas@gmail.com), weekly report regarding *status of submission of raw data file, data cleaning and submission of clean data file* in the province until the activity is completed (**See Appendix J, Field Operations Manual – Monitoring Template**).

E. Submission of Survey Returns

1. After all the data files have been cleaned and submitted to AAD, prepare the necessary documents to be submitted to the Central Office, **Philippine Statistics Authority C/O General Services Division 11/F Eton Cyberpod Centris 1, EDSA corner Quezon Avenue, Quezon City.**

The following documents are:

- Survey Returns (target = 160)
- Masterlist (C.O. copy)
- Narrative report - from training to submission of raw data files.

*Note: The narrative reports may be e-mailed in advance to [**aasid.bas@gmail.com**](mailto:aasid.bas@gmail.com).*