

## **PLANS FOR THE REGIONAL DATA DISSEMINATION ON THE PRELIMINARY RESULTS OF THE 2006 CPBI AND LAUNCHING OF THE 2008 ASPBI and 2008 SICT**

### **Rationale:**

Based on EO 352 (Designation of statistical activities that will generate critical data for decision-making), preliminary results of the Census or Survey of Philippine Business and Industry should be available two years after the reference period and the final results, three years after. Field operations of the 2006 CPBI was undertaken starting May 2007 and planned to be completed until November 2007. However, accomplished questionnaires were received until May 2008. Processing of accomplished questionnaires and tabulation of results were fast-tracked in order to meet its commitment to release the preliminary results of the 2006 CPBI starting the last quarter of 2008.

In pursuit of this commitment, it is planned to hold a series of Data Dissemination Seminars to present the preliminary results of the 2006 CPBI. The first seminar on December 3, 2008 will present the economy-wide results of large establishments, or those with Average Total Employment of 20 and over. Data on large establishments are prioritized for the first seminar because they comprise about 85 percent of total revenue and value added although they have less than five percent in terms of the number of establishments.

The next round of the 2006 CPBI Data Dissemination Seminar will be the Regional Data Dissemination Seminars.

### **Objective:**

The purpose of the Data Dissemination Seminar is to raise the awareness of the stakeholders and data users on the importance and relevance of the economic census data. The seminar will also serve to drum up support and publicity for the upcoming 2008 Annual Survey of Philippine Business and Industry and its rider survey, the 2008 Survey on Information and Communication Technology which shall be undertaken in 2009.

### **Materials to be Disseminated**

- Regional and national data on the Number of Establishments, Employment, Compensation, Revenue, Cost and Value Added for all the sectors
- Industry (5-Digit PSIC) levels by sector for the region
- National and regional indicators derived from the 2006 CPBI
- Presentation on the plans for the 2008 ASBI and SICT

In particular, the presentation on CPBI should show how the region contributes to the national level data and which sector dominates in the region

**Action Required from Regional Office**

To prepare a regional data dissemination plan containing the following information:

- Date and venue
- Expected number of participants
- Draft program
- Cost estimate

**Date**

The seminar shall be a half-day affair, preferably in the afternoon, any day within February to March 2009.

**Target Participants**

Expected number of participants should be between 75 to 100 persons comprising of:

- at least 50% representatives from respondents (preferably good respondents)
- 30% from data users (government, private, academe, media)
- the rest are guest speakers, discussant/reactors, secretariat and NSO employees

**Program Template:**

- 1:00 Registration
- 2:00 Invocation
- National Anthem
- Welcome Remarks
- Keynote Speaker
- 2:30 Census Background
- 2:45 Preliminary Results of the 2006 CPBI for the Region
- 3:15 Reactions:
  - From Government Sector
  - From Private Sector
  - From NGO/Academe
- 4:00 Open Forum
- Synthesis and Closing Remarks

EMCEE:

**Cost Estimate:**

The budget for the regional data dissemination will be charged to the 2006 CPBI. Funds will be sent to the regional office upon submission of the regional data dissemination plan. The maximum budget is P50,000.

**Expected Output**

Data Dissemination Report with information on the number and names of participants, presentation write-up, comments/issues raised and responses, pictures, financial report, etc to be submitted at most two weeks after the seminar.